

## Mountain Innovations brings innovative leisure fun to the mountain

Startup from Deggendorf carries out individual experience worlds for every terrain - with wow effects.

"Mountain Innovations manufactures ideas into reality." This is the central message of the innovative company from Deggendorf in Germany. A creative team realises individual adventure worlds on the mountain worldwide - for tourism regions, municipalities, cable car companies and investors. A showcase project is currently being developed in Carinthia, Austria.

Deggendorf, October 2020 - "Mountain Innovations - manufacturing wow effects". The credo of Mountain Innovations puts its special skills in a nutshell: The startup develops, carries out and services customised recreational facilities in the premium segment for any terrain with altitude differences. Individually. Unique. Professional. The team's competences include courageous ideas, sustainable solutions and partnerships at eye level. This is how the wow effect for the mountain is created. The company's values - uniqueness, individuality, courage, sustainability, quality, partnership and professionalism - are incorporated in all activities.

## Carinthian ROLLBOB track is a showcase project

"Mountain Innovations is the benchmark for the wow-effect on the mountain", Markus Weiß and Martin Weichselgartner, Managing Directors of Mountain Innovations, quote the company vision. Currently Mountain Innovations is implementing a ROLLBOB track in Bad Kleinkirchheim in Carinthia. Guests ride on the rail-guided, all-year-round track down into the valley in closed bobsleds. The bobsleigh shell ensures high safety. For the realisation of the track, the mountain was first scanned in 3D. This allowed the ROLLBOB to be individually adapted to the terrain in an environmentally friendly manner. "Due to the small curve radius, the track clings to the mountain in a space-saving way," explains Markus Weiß. The track with 36 bobs is more than 1,440 meters long and copes with a height difference of more than 180 meters. The maximum speed of the ROLLBOBS is 40 kilometers per hour. The leisure facility is expected to open in the fall of 2020.

## Part of the Streicher Group

Mountain Innovations was created through the cooperation of the metal technology company Hacksteiner-Metall and the specialist for amusement rides, Zierer Karussell- und Spezialmaschinenbau. Zierer is a one

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hundred percent subsidiary of the German Streicher Group. Zierer's worldwide customers include SeaWorld, Universal Studios and Europa-Park. Hacksteiner-Metall from Faistenau near Salzburg is a leader in the field of bending services with customised solutions for complex shape requests. The competence of the Hacksteiner-Biegeservice is used in the implementation of the ROLLBOB®-Railway in Bad Kleinkirchheim.

**Corporate Data** 

Mountain Innovations, based in Deggendorf, Germany, brings innovative leisure experiences to the mountain. A creative team realises individual worlds of experience with wow-effects for tourism regions, communities, cable car companies and investors. The company with Austrian roots belongs to the specialist for amusement rides Zierer Karussell- und Spezialmaschinenbau. Zierer is a one hundred percent subsidiary of the Streicher Group.

Further information under: www.mountain-innovations.com.

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